

Brampton Downtown Dev Corp highlights retail recruitment and investment strategy | Muchmor Magazine

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The Brampton Downtown Development Corporation (BDDC) held its 4th Annual General Meeting on Wednesday, April 21st, 2010 at the Rose Theatre. The AGM was attended by more than 85 people and featured keynote speaker Rod Regier, Executive Director of Economic Development, Brampton; Mayor Susan Fennell, and BDDC Chair Don Naylor.

Rod Regier spoke on Kitchener's revitalization strategies and offered great insight on possibilities and process. Regier's address was preceded by Mayor Susan Fennell who spoke on similar efforts to revitalize Downtown Brampton. Don Naylor also gave an inspiring speech on the appeal, spirit and potential for growth in Downtown Brampton stating, "There is a place in Downtown Brampton for all citizens and all kinds of businesses. We need to grow downtown into a place that is appealing for business and a destination that people can't wait to return to."

The 2010-2011 Board of Directors was announced as: Don Naylor (Naylor & Associates Landscape Architects), Dave Harmsworth (Harmsworth Decorating Centre), Neil Davis (Davis Webb LLP), Scott Goodison (Goodison Insurance & Financial Services), Gregory Schwarze (We Love Tennis) and Sean Trueland (BMO Nesbitt Burns). Representing the City of Brampton are Regional Councillors Grant Gibson (Wards 1 & 5), Elaine Moore (Wards 1 & 5) and John Sanderson (Wards 3 & 4).

Recognition Awards were presented to a number of organizations and individuals who have contributed to the betterment of the Downtown. Business Investment Awards went to: Cyclepath Brampton, Mellennia Institute of Aesthetics Inc, Sushi House and Valentine Spa. Awarded for their Community Partnership: the Brampton Arts Council, Peel Regional Police, Doug Vivian, City of Brampton; and Bob Posliff received the Community Volunteer Award. Richard Prouse, Prouse & Crouch LLP, was given a special Legacy Award in recognition of his 18 years of service and leadership to the BDDC.

A Retail Recruitment and Investment Strategy was highlighted as one of the BDDC's top priorities for 2010, as well as advocacy related to the Downtown Parking Strategy and the formation of a Downtown Safety Committee. Beautification of the downtown will be supported through the City's Public Art Programs such as tree sculpting and murals and other improvements to public spaces.

For more information please go to the BDDC's website at www.bramptondowntown.com or contact Karen Campbell, President at 905-874-2935.

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