

Brampton Downtown Development Corporation elects new board of directors

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BRAMPTON - The Brampton Downtown Development Corporation (BDDC), with a mandate to market and promote the downtown, elected a new board of directors recently.

The board was named during the organization's third annual general meeting held at the Rose Theatre.

"We are all here because we believe in the potential of downtown," said Don Naylor, the BDDC's new chair. "Great results all start with great ideas. We all have to be very creative thinkers because as we all know building a better downtown is a complicated exercise. If we work together there is nothing we can't accomplish."

The BDDC is a public-private partnership between the 350 businesses and commercial property owners in the historic Downtown core and the City of Brampton.

Its mandate, in part, is to attract new business and investment and represent the interests of its members.

To that end, Naylor said the organization has to step up its efforts to attract new investment to the downtown.

"I don't think we have the luxury of waiting for people to find out that there are new business opportunities emerging in downtown," Naylor said. "We need to go to the businesses we think belong here and can succeed here and show them what we have to offer."

In addition to Naylor, the new board is comprised of David Harmsworth, vice chair and chair of the marketing and communications committee and Neil Davis, secretary and chair of the development initiatives and partnerships committee.

Other BDDC board members are Scott Goodison of Goodison Insurance; Gregory Schwarze, We Love Tennis; Sean Trueland of BMO Nesbitt Burns and regional councillors Grant Gibson, Elaine Moore and John Sanderson.

For more information on BDDC, visit www.bramptondowntown.com.