



FOR IMMEDIATE RELEASE

CLASSIC CARS AND LEGENDARY STARS CELEBRATES 10 YEARS OF FAMILY FUN!

Thursday, June 25th, 2009 – DOWNTOWN BRAMPTON

DOWNTOWN BRAMPTON GETS IN GEAR WITH CLASSIC CARS AND LEGENDARY STARS 10th ANNIVERSARY EDITION.

It's our tenth year celebrating Legends of the past and Classics that shine. This free community event began as a small grassroots festival and has grown to become one of the top 100 festivals in Ontario according to the prestigious Festivals & Events Ontario. To show our appreciation of Brampton's ongoing support of Classic Cars and Legendary Stars we have planned the best year to date, it'll be LEGENDARY!

The Brampton Downtown Development Corporation and all of its dedicated volunteers and sponsors are thrilled to celebrate 10 years of music, cars and fun at the 10th Anniversary Edition Classic Cars and Legendary Stars Festival!

New this year...

The Canadian Tire Stores of Brampton are ecstatic to present a new feature in Ken Whillans Square on Saturday. A Kids Zone, featuring remote control cars, video simulators, bouncy castle and more. Bring the kids!

Classic Cars Parade sponsored by RONA...

The Classic Car Parade is back and is brought to us by the RONA Stores of Brampton. Catch the cars streaming out from Guest Street, then head west to Main Street turning north past Gage Park and filling the Four Corners of Downtown Brampton. The traditional Show & Shine goes until 5 PM, expect to see tons of cars lined up along the Downtown streets. Head over to Wellington Street West to check out the Future Classics Auto Show featuring GM, Pontiac, Buick and Cadillac all proudly presented by Frost.

Surrounding the cars will be great music...the sounds of Elvis, Frank Sinatra, Patsy Cline and many more will fill the streets of Downtown with a radio remote from Oldies 1150.

Shop till you drop at Ken Whillans Square on Saturday from 10 – 6 PM , browse through the Classic Cars and Legendary Stars Market Place, featuring artisan & craft vendors!

Join us at the Rose Stage at Gage presented by the Rose Theatre, Thursday evening, Friday evening and Saturday afternoon and evening for legendary entertainment featuring Memories of the King, and a true Canadian staple, Lighthouse!

Thursday, July 16th

It is tradition here at Classic Cars and Legendary Stars to begin the event with Jeff Sommerville's tribute to Frank Sinatra. Jump starting the festival, Jeff always leaves the crowd wanting more, he is joined by the Brampton band "The Jazz Mechanics".



Friday July 17th

Friday night will be one to remember! Looking back over the past few decades of music, performing will be Uptown Girls and their dazzling show performing many of the songs you know and love, from Cindy Lauper to Beyonce, Uptown Girls has something for everyone. A 50's Rock n' Roll jukebox comes to life, with Freddy Vette and the Flames, the King is reborn as Terry Chisholm pays homage to Elvis and Organized Funk Chaos will shake things up with their energetic mix of Reggae, Funk and Blues.

Saturday July 18th

Come to the park for a great night featuring tributes to the Beatles, Billy Joel, Chicago, and more! This fun entertainment line up will all lead up to legends in their own right, LIGHTHOUSE! Lighthouse will close out this event for the 10th Anniversary year!

Phenomenal entertainment, great food vendors from the downtown and beyond and a licensed area...Saturday in Gage Park...all you need to have a rockin' time.

Full information on the Classic Cars & Legendary Stars can be found at the BDDC's website www.bramptondowntown.com - be sure to check it out.

Phone interviews with performing talent, committee members, sponsors, or the BDDC can be arranged. Please contact Justina Klein at 416 508 6700.

CONTACT:

Justina Klein
Brampton Downtown Development Corporation
(t) 416-508-6700
(f) 905-874-2670
(e) Justina@jkproductions.ca