



October 5, 2010

FOR IMMEDIATE RELEASE:

2010 Investors Group Thursday Night Concert Series - best concert series yet!

Brampton, Ontario - Investors Group and the Brampton Downtown Development Corporation (BDDC) were pleased to host the 2010 Thursday Night Concert Series in downtown Brampton's beautiful Gage Park, Thursday evenings from June 17 to September 9th.

For a small donation to the YMCA Strong Kids Campaign audience members were given a chance every Thursday to win a fantastic prize generously donated from one of these downtown businesses: Mount Vesuvio's Ristorante, La Vita Bella Spa, David-Andrew Gentleman Clothiers, Ken Hay Photography, Ginger 85 Boutique, Nadia's Day Spa, Fanzorelli's Restaurant & Lounge, Sushi House, Ego Salon, Freshly Thai, and Nexus.

"This year has been the best concert series yet. From great music and a friendly atmosphere, to over \$4,000 raised to help our community support and guide our youth to a better future. It is all about the people. We want to express our heartfelt gratitude to the people who came down to Gage Park every Thursday to enjoy a summer evening of music and enthusiastically support the YMCA Strong Kids Campaign. Our favourite part of every evening was presenting the lucky winners one of the generous prizes donated by the merchants of downtown Brampton. The look on their faces was worth the night all on its own. We have a great event that promotes not only Jazz music and the downtown businesses but more importantly, makes the downtown shine with culture and community. It was our pleasure to support such a wonderful community event." Andrew Mackenzie and Doug MacLachlan, Regional Directors Investors Group Brampton.

There was also a Grand Prize Draw for a \$500.00 RRSP or RESP contribution, donated by Investors Group. The winner will be announced at a Retirement Seminar on October 19th at Red Rose Convention Centre on Derry Rd. For information on how to attend, contact the Investors Group by visiting www.investorsgroup.com.

"On behalf of the Brampton YMCA, I would sincerely like to thank Investors Group Brampton for their time, energy and effort in raising funds for the YMCA Strong Kids Campaign. The funds will enable us to provide the much needed financial support for children, teens, young adults and families who are unable to afford the full cost of participation in a YMCA Program or activity. Investors Group played a key role through their involvement with the Thursday Night Concert Series and the YMCA as a Charity of Choice. A special thank you to the bands and especially the audience for their commitment to the series as well as the Brampton Downtown Development Corporation for their leadership and vision within the community. Thank you for making a difference to individuals within your community." Debbie Walton, General Manager Brampton YMCA.

The BDDC and Brampton Guardian also ran a weekly contest in the paper for a chance to win one of three prizes for a Day in the Downtown valued at \$300.00. Included were treats like tickets to a show at the Brampton Rose Theatre and restaurant and spa certificates! This year's winners were Jane Connor, Radha Ramrattan and Julie Atkinson.

For more information, become a fan of the event on Facebook or visit the BDDC's website at www.bramptondowntown.com.

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