



November 11, 2010

FOR IMMEDIATE RELEASE:

Winter in the downtown has never felt so inviting

Brampton, Ontario - November 19, 2010 – Winter in the downtown this year will exemplify the joy of the holiday season with outdoor attractions for all ages. Downtown will be bustling with energy from day to night and you won't be able to resist getting into the holiday spirit when visiting! You may even catch yourself wishing for snow!

Merchants' holiday window displays, ice sculptures, Gage Park, a ride on an old-fashion carousel (at Garden Square outside the Rose Theatre), carollers and hot roasting chestnuts will inspire you to stroll throughout the charming downtown and visit the many restaurants, shops and art galleries. You can also take a tour of the picturesque heritage attractions by a horse-drawn carriage ride.

The Brampton Downtown Development Corporation (BDDC) is once again sponsoring the carriage ride program during the holiday season, beginning on November 19 at the City's Annual Tree Lighting celebrations. That evening there will be a large tram pulled by two horses and two carriages for the public's enjoyment. All other scheduled evenings will have one or two horse-drawn carriages.

Carriage rides will operate from 6pm to 10pm on: November 19, 26 and 27, December 3, 4, 10, 11, 17, 18, 23, 24, 26 to the 30th. The rides begin and end on Wellington Street across from Gage Park at a cost of \$15 for a party of 4. A number of businesses will be offering coupons or gift certificates and there will be visits from elves and Santa Claus himself!

The City's Rose Theatre will have an old fashioned carousel in Garden Square from November 19th to December 19th, every Friday 6-10pm, Saturday 11am-10pm and Sunday 11am-6pm. For more information about the carousels visit www.myrosetheatre.ca.

For more information about the BDDC and carriage rides, please visit www.bramptondowntown.com or call 905-874-2936.

Contact:

Jenny Floras – Manager, Marketing & Communications
Brampton Downtown Development Corporation
33 Queen Street West
Brampton, ON Canada
(p) 905.874.3652
(e) jenny.floras@brampton.ca

###